



PT. BUKIT DARMO PROPERTY TBK

Blessing Ceremony Fairway Nine Mall | 1

Special Blessing Ceremony Opening



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Mrs. Lena Sumampow, Director of PT Bukit Darmo Property Tbk. with Mrs. Jesica Juwono, Marketing Manager of Fairway Nine Mall during the blessing ceremony.

The Blessing Ceremony: [REDACTED]

The Blessing Ceremony for the rejuvenation of our beloved mall was a very special and joyous occasion. The revitalization of this once struggling retail space has been a hard-fought process and it is a privilege to come together and celebrate its transformation. As we join together and reflect on the journey it took to get here, there is a sense of hope and excitement in the air. This celebration serves as a reminder that with hard work, dedication, and determination, anything is possible. We are proud to be a part of this community and look forward to creating new memories in this beautifully transformed mall. Congratulations on a new beginning and a bright future for our beloved shopping destination!

Celebrating Diversity & Inclusivity: [REDACTED]

In today's society, diversity and inclusivity have become important values that all industries need to embrace, including retail. As the world becomes more interconnected and diverse, it is important for retail spaces to reflect this change and create a welcoming environment for all individuals regardless of their gender identity, race, age or ability. By celebrating diversity and promoting inclusivity within our retail spaces, we're not only create a sense of belonging for our customers, but also set an example for other businesses to follow. This was evident in the blessing ceremony for our transformed mall, where we made a conscious effort to celebrate the unique qualities and backgrounds of our employees and customers. We believe that by embracing diversity and creating inclusive retail spaces,



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we can truly revitalize the shopping experience for everyone.

Looking Ahead:



As we gather here today for the blessing ceremony of this transformed mall, we cannot help but look to the future of retail with excitement and anticipation. With technological advancements and ever-evolving consumer trends, it is clear that the traditional concept of a shopping mall is no longer sufficient. These revitalized venues not only offer a better shopping experience, but also incorporate elements such as community gathering spaces, entertainment options and interactive experiences that will appeal to a wide range of customers. This transformation is a true proof of the business's ability to adapt and evolve to remain relevant in the ever-changing market. We are confident that this new era of retail in the transformed mall will not only bring success to our tenants, but also enrich the lives of our valued customers.